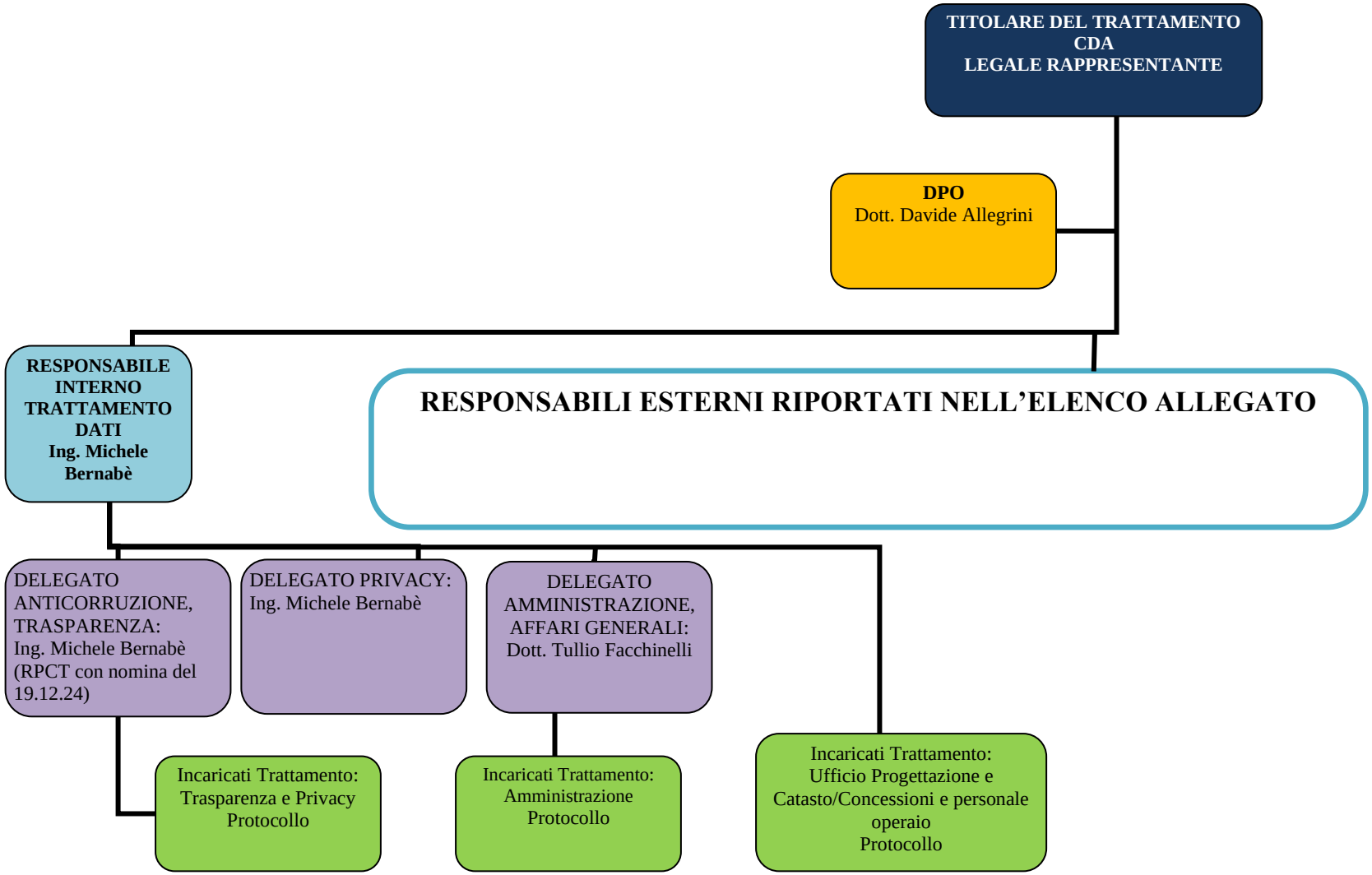ORGANIGRAMMA “PRIVACY”